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FOR IMMEDIATE RELEASE

Let's Break Barriers. YWCA Niagara's Power of Being a Girl Conference.

It is with great excitement that the YWCA Niagara Region is hosting its 12th annual Power of Being a Girl Conference on **Friday, October 27, 2017**. Power of Being a Girl offers a day of fun in a safe environment with educational programming designed to inspire and empower the girls. We are inviting youth from **every school community in the Niagara Region** and it is set to bring **150-200 grade ten female identified students** on a journey towards breaking barriers.

Ashley Callingbull, Mrs. Universe, and a Canadian Activist for First Nations Rights and environmental causes in Canada will be the Keynote Speaker for the day. Power of Being a Girl offers a day of fun in a safe environment, with educational programming designed to inspire and empower the girls. We are inviting youth from every school community in the Niagara region. The conference runs from **9:00a.m. - 1:30p.m.** at **Club Castroopignano, 1311 Egerter Road, Port Robinson, ON.**

The YW provides shelter, food and assistance to homeless women and their families in the Niagara Region. The YW is committed to social change and works to create a community that supports women who are living in poverty and assists them through each step towards stability and independent living. On any given night 150 women, children and families can be found sleeping under the roof of one of the housing programs offered by the YW.

"The YW's mission is to support and promote women to break through their own barriers and create positive change for themselves and our communities," said Elisabeth Zimmermann, Executive Director of the YWCA Niagara Region. "The Power of Being a Girl conference celebrates and empowers girls to recognize their roles as leaders and reach their full potential."

For more information about the Power of Being a Girl conference contact [Laura Ip](#), Resource Development Coordinator. For additional media inquiries, please contact [Arienne Good](#).