



NIAGARA
LEADERSHIP SUMMIT
FOR WOMEN




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SPONSORSHIP OPPORTUNITIES

EMPOWERING FUTURE LEADERS

The 10th annual year of celebrating women, girls, allies and diverse local Niagara Leaders!



 @NiagaraLSW
 NiagaraLSW
 Niagara_lsw



YWCA NIAGARA REGION
Hope for Homeless Women and their Families since 1927



WHAT IS THE NIAGARA LEADERSHIP SUMMIT FOR WOMEN?

The Niagara Leadership Summit for Women (NLSW) is a volunteer-driven initiative of the YWCA Niagara Region.

The Summit is a unique, inspirational day for women, girls, allies and diverse local leaders to learn together, to network, grow and redefine leadership to be inclusive of women and girls and diverse experiences.

The Summit is a positive, celebratory event that showcases local leadership and inspires new possibility models. The Summit is not a fundraising event - all costs are recovered through sponsorship and registration fees.

ATTENDEES

NLSW attracts a diverse range of mostly female-identified delegates. For a number of years we have been selling out of tickets with over 300 attendees.



\$5000.00

EMPOWERING CHAMPION



**EMPOWERED
PEOPLE EMPOWER
OTHERS.**

- Opportunity to speak during opening and closing ceremonies
- Prominent logo placement on all event promotional materials, including flyers, posters, and social media
- A dedicated booth at the event to showcase your organization
- Opportunity to include branded promotional items in gift bags distributed to attendees
- Logo on NLSW Program
- Logo on NLSW website
- Up to 5 social media mentions on NLSW social media platforms
- 10 tickets to the event



\$3000.00

EQUITY ADVOCATE



BRIDGING DIVIDES,
BUILDING EQUITY.

- Opportunity to speak during opening and closing ceremonies
- Logo placement on all event promotional materials, including flyers, posters, and social media
- Opportunity to include branded promotional items in gift bags distributed to guests
- Logo on NLSW program
- Logo on NLSW website
- Up to 5 social media mentions on NLSW social platforms
- 5 tickets to the event



\$2500.00

SELF-CARE PACKAGE



This unique sponsorship level is a combination of a financial and an in-kind contribution. We are looking for a sponsor who will brighten up the bathrooms where our delegates will freshen up during breaks.

Make this package your own by adding \$1000 worth of branded hand-sanitizers, tissues, deodorants, lip balms etc. to your \$1000 financial sponsorship.

- Signage at all event washrooms
- Opportunity to equip washrooms with branded self-care/personal hygiene kits
- 1/2 page ad in NLSW program
- Logo on the NLSW website
- Up to 3 social media mentions on NLSW social platforms
- 2 tickets to the event



\$1500.00

RESILIENCE AMBASSADOR



NOURISH THE MINDS
OF OUR FUTURE!

- Exclusive signage at the coffee and treat station before the event begins in the morning and during breaks
- Logo in the NLSW program
- Logo on NLSW website
- 2 tickets to event
- Logo placement on some event promotional materials; flyers, posters, social media



\$750.00

WORKSHOP SPONSOR



- Introduce presenter at a workshop of your choice (first come first serve)
- Signage on the room where workshop takes place
- Logo in NLSW program
- Logo on NLSW website
- Up to 2 social media mentions
- 2 tickets to the event

HOPE SUPPORTER



\$250.00

- Logo in NLSW program
- Logo on NLSW website
- Up to 3 social media mentions



YWCA PACKAGE



YWCA NIAGARA REGION
Hope for Homeless Women and Their Families since 1927

\$150.00

- Logo in NLSW program
- Logo on NLSW website



JANET PENNY PACKAGE



**SPONSOR A
DELEGATE**

Janet Penny was a fierce advocate for women and girls in Niagara and beyond. She was involved in the planning of the Niagara Leadership Summit for Women and always made sure that we keep the event accessible to those, who cannot afford the ticket price. With this package, you have the option of sponsoring members from your community to participate in the conference. Delegate fees are \$30, which includes a keynote address, workshops, panel discussion, lunch and opportunities for reflection. You pick the amount of tickets you want to sponsor and the YW will make them available to their clients as well as to clients of community partners and local students

- Logo on NLSW website



MEDIA SPONSOR PACKAGE

Become a media sponsor! You can promote your media outlet while advertising one of the most empowering events of the year! Every year 300 women and allies come out to celebrate women leadership with the average age of 36. You can join us!

- Logo in NLSW program
- Logo on NLSW website
- 2 tickets to event
- Logo placement on some event promotional materials; flyers, posters, social media
- Up to 5 social media mentions on NLSW social platforms

DON'T SEE WHAT YOU'RE LOOKING FOR?

TALK TO US!

**WE CAN BUILD A PACKAGE THAT
WORKS FOR YOU!
CONTACT ARIENNE GOOD- DIRECTOR
OF FUNDRAISING TODAY:**

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